



Dear Pastor,

Thank you for your willingness to launch **RiseFest** in your church! Below are steps to help you launch and announce **RiseFest**. We're excited to see all that God will do in this season of working together.

### **Vision of RiseFest**

RiseFest is more than music, it's a mission. We envision RiseFest 2025 as a catalyst to unite faith communities, reach 2.5 million people with the gospel, and take back ground from the enemy. It's time to take back ground for Christ in our communities.

### **“How to”**

1. Schedule your **RiseFest** announcement for your congregation.
  - a. Suggested Dates: March 23, April 6, April 27, May 4 or the date that works best for your church.
2. Visit our website for your resources: <https://riseministries.com/promomaterial>
  - a. Here you will find:
    - i. Promotional Video Options
    - ii. Announcement “slides” for launching to your congregation
    - iii. Posters and Fliers you can print and use
    - iv. Social Media Assets for you to use in posting
3. Add the **RiseFest** announcement slide(s) and announcement video to your service times and use them to focus on the opportunity for inviting friends, family, and others.
4. Ensure people get to see the QR Code and/or website to know how to get tickets and attend.
5. Post on social media to show your partnership in **RiseFest 2025**.

### **Key Announcement Points:**

- Share the Vision and invite your congregation to take back ground in their lives and community.
- Emphasize the importance of prayer for family, friends, and co-workers in the life of a Christian. Explain the simple, practical, and biblical approach of writing down the names and praying daily for opportunities to share with them to know attend and find hope in Jesus.
- Challenge every member to make a commitment to bring 5 people.
- Consider time in the moment for people to pray who God may have them invite.

### **Continued Emphasis:**

- Encourage your congregation to capture and share stories about how God shows up.
- Place posters in fliers in your church and stores around your community.
- Encourage prayer through small groups, youth programs and pulpit announcements.
- Encourage accountability with another Christian friend (Ecc 4:9-12). It may be helpful to occasionally pray together, bringing before the Lord each other's list of names.
- Invite people to serve if they feel led they can volunteer. Sign up here: <https://riseministries.com/risefest/volunteer>
- Keep posting on social media about **RiseFest**.